



GUJARAT TECHNOLOGICAL UNIVERSITY

(Established by Government of Gujarat under Gujarat Act No.: 20 of 2007)

ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી

(ગુજરાત સરકારના ગુજરાત અધિનિયમ ક્રમાંક : ૨૦/૨૦૦૭ દ્વારા સ્થાપિત)

Ref:/GTU/VY/UBA/2019/228

Date:04/01/2020

CIRCULAR

Ref: GTU/VY/UBA/2019/12654 Dated: 20th November, 2019

Unnat Bharat Abhiyan(UBA) is flagship programme of the ministry of Human Resources Development, with the intention to enrich Rural India. It aims to create a vibrant relationship between the society and the higher educational institutes, with the latter providing the knowledge and technology support to improve the livelihoods in rural areas and to upgrade the capabilities of both the public and private organizations in the society.

Ministry of Human Resources Development(MHRD), Government of India has launched the program of Unnat Bharat Abhiyan ([UBA-2.0](http://unnatbharatabhiyan.gov.in/)), a National Program, Unnat Bharat Abhiyan (<http://unnatbharatabhiyan.gov.in/>) is inspired by the vision of transformation change in Institutions (central and state, public and private) to understand development challenges and work in sustainable rural development process.

The All GTU affiliated colleges/Institutes are expected to be motivated for the cause of rural engagement, driven by the desired to affect solutions to rural needs, augment their course and research content into socially required channels and possess the aptitude to leverage the exposure being provided to rural processes for the benefit of their students and faculty. Participating colleges/institution is expected to closely coordinate with the GTU UBA-coordinator as well as RCI Coordinator (SVNIT) for South Gujarat and RCI Coordinator(IIT-Gandhinagar) for North Gujarat and Saurashtra and other part of the Gujarat.

All participating colleges/institutes are expected to establish an UBA cell with the UBA coordinator, faculty members and student representatives. The main responsibility of any UBA cell will be primarily to develop linkage with selective villages, involve in the planning process as well as promote the requisite interventions to improvise and expedite the development efforts in those villages, organize orientation and training and other facilitating measures.

It is here by request to all college/institute to create UBA cell. Required details kindly fill by 8th Jan 2020 as per below google Link:

<https://docs.google.com/forms/d/1KpLwhdEgRxUbivXEizH1xh1nNOEfd23vf-OmwumHqfA/edit>

For any help/queries please contact: ap_mridul@gtu.edu.in , Mob: 9374710086

Sd/-
Registrar

Winners of : ICT Enabled University Award E-India - 2009 ❖ Manthan Award - 2009 ❖ GESIA Award - 2011
❖ Digital Learning WES - 2011 Award ❖ AIMS International Innovative University Award - 2013

Chandkheda : Nr. Campus of Vishwakarma Government Engineering College, Sabarmati - Koba Highway, Nr. Visat Three Roads, Chandkheda, Ahmedabad - 382 424. Gujarat, India Ph. : 079 - 232 67 500 Fax : +91 - 79 232 67 580
Ahmedabad : 2nd Floor, ACPC Building, L. D. College of Engineering Campus, Navrangpura, Ahmedabad, (Gujarat) India - 380 015. Phone : + 91 - 79 - 26 300 499 / 599 Fax : + 91 - 79 - 26 30 1500
Gandhinagar : K-6 Circle, E-4 Electronic Estate G.I.D.C., Nr. Government Polytechnic, Sector-26, Gandhinagar - 382 028 Gujarat. e-mail : info@gtu.ac.in URL : www.gtu.ac.in